

## Three Bean Press Publishing Package Comparisons\*

	Basic	Expanded	Premium
<b>DESIGN</b>			
Custom book designs	2	3	5
Custom cover designs	2	3	5
Creation of InDesign document for the complete title	✓	✓	✓
Aid in photograph or illustration selection	✓	✓	✓
Creation of PDF files for proofing	✓	✓	✓
Preparation of print-ready files	✓	✓	✓
Retouching of photographs			✓
<b>EDITING</b>			
Rounds of edits	2 rounds of light edits	3 rounds of comprehensive edits	4 rounds of comprehensive edits
Proofing irises/bluelines prior to final print	✓	✓	✓
Creation of flap/cover copy, if desired			✓
<b>PROJECT MANAGEMENT/PRINTING</b>			
Collection of printing quotes and help selecting final printer	✓	✓	✓
Creation of project timeline	✓	✓	✓
Managing deadlines	✓	✓	✓
Trafficking project	✓	✓	✓
Price negotiation with printers on book size and material decisions	✓	✓	✓
Consultation on all printing specifications	✓	✓	✓
Preparation of copyright, ISBN, LCCN, barcode, etc.	✓	✓	✓
Use of Three Bean Press logo	✓	✓	✓
<b>MARKETING/SALES</b>			
Standard design and printing of a promotional postcard	100 4"x6" cards		
Customized design and printing of a promotional postcard		250 4"x6" cards or 100 5"x7" cards	500 5"x7" cards
Customized design of a promotional poster and printing of 5 11"x17" full-color posters			✓
Added to Three Bean Press sales brochures	✓	✓	✓
Inclusion in Three Bean Press sales kits	✓	✓	✓
Sales to Three Bean Press' relevant retailers	✓	✓	✓
Sales on threebeanpress.com	✓	✓	✓
Placement with online retailers including amazon.com and distributors' databases associated with Three Bean Press	✓	✓	✓
<b>PUBLICITY</b>			
Professionally written press release		✓	✓
Hand selected mailing list of over 800 regional and national contacts		✓	✓
Delivery of release to contacts		✓	✓
<b>STORAGE/FULFILLMENT</b>			
Warehousing of your books	up to 500 books at a time	up to 1,000 books at a time	up to 1,500 books at a time
Order fulfillment for sales made through Three Bean Press	✓	✓	✓
Order fulfillment to distributors and retailers	✓	✓	✓

\*All packages can be customized to suit each client's individual needs. For a customized package, please contact us at 617.584.5759